

— SPONSOR PROSPECTUS

SHE EVOLVES

fiji 2027

A WONDERFEST OF CREATIVE COURAGE
FOR WOMEN AND THEIR DAUGHTERS

17–21 Nov 2027 · 4 nights · Sofitel Fiji Resort & Spa, Denarau
Up to 157 women and daughters · **Bookings open soon**



Sofitel Fiji Resort & Spa, Denarau



— WHAT IT IS

NOT A RETREAT. *Not a conference.*

She Evolves Fiji 2027 is a wonderfest of creative courage for women and the daughters they love: part festival, part summit and part island escape, hosted by Sarah Pirie-Nally. It grows out of Courage Hour, our own ritual, where women dare to try the bold new thing together. This time their daughters are beside them.

- ◆ **Six keynotes** over two short program mornings: creative courage through Unlearn, Reconnect, Reimagine, Evolve
- ◆ **Money and freedom**, plus AI and the future of work with **B*tches Who AI**
- ◆ **Malamala Beach Club** signature day
- ◆ **Courage Hour** on the beach, three evenings
- ◆ **Welcome and farewell dinners:** fire dancers, kava and a live band
- ◆ **Lots of downtime:** three free afternoons, plus sunrise movement
- ◆ A **pink She Evolves gift box** in every room
- ◆ Where it began: the first She Evolves retreat was in **Fiji, 2022**

FIND SHE IN FIJI. When SHE evolves, we all evolve. When a woman finds her creative courage, her daughter sees it.

— THE SIZE OF THE PRIZE · REACH AS OF 16 OCT 2026

~67K

combined followers across
TikTok, Instagram and LinkedIn.
Plus the communities that fill the room.



22K

TikTok

@sarahpirienally

29.7K

Instagram

@wonderandwander.ventures

9,357

LinkedIn

Sarah Pirie-Nally

5,554

Instagram ✓

@sarahpirienally

142

Instagram

@sheevolves.community

In the room and around it:

157 women & daughters

300+ women, six retreats since 2022

900+ in the Facebook group

500+ women in B*tches Who AI masterclasses

Hosted by Sarah: 50+ keynotes · audiences of up to 5,000 · 30,000+ leaders · \$700M+ in transformation · TITAN Women in Business 2025 Gold



MOST SPONSORSHIPS REACH A WOMAN. *this one reaches two generations.*

A TYPICAL WOMEN'S EVENT

- One day, one ballroom
- A logo on a lanyard
- One audience at a time
- Forgotten by Monday

WHAT FIJI 2027 OPENS UP

- ◆ Four nights on one island
- ◆ Mothers and daughters, brave side by side
- ◆ A brand story built on creative courage
- ◆ Women who invest A\$4,290–A\$6,190 in themselves
- ◆ 13 months of story, Oct 2026 – Nov 2027

Partners who feel like ***co-founders***. Real stories of creative courage, made together on the island, that keep flowing out of this community for years.

PROVEN BRAND PARTNER · 1 OF 2

OPTUS X NURTURE HER

Sarah and Steve co-founded Nurture Her, a 5-day business retreat in Fiji for women. In 2018 Optus came on board as the founding partner, and the whole event said one word: "Yes."

\$150K

Optus partner investment

155

attendees over 5 days

3

strategic partnerships
Optus engaged through the event

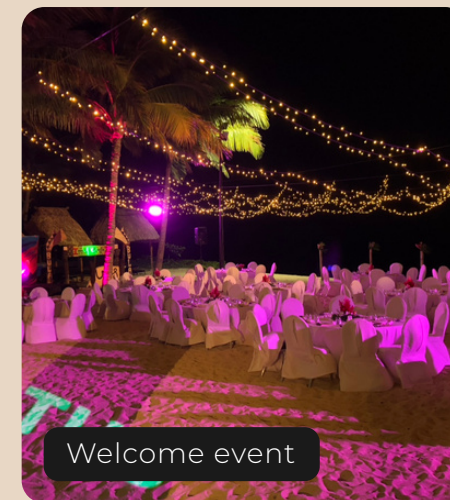
- ◆ Founding sponsor on the website, app and itinerary
- ◆ "OPTUS" projected onto the sand; "YES" carved by a local artist
- ◆ Speaker Taryn Brumfitt became an Optus spokesperson

"At a corporate level – the connection and authentic reflection of the brand has led to amazing ROI."

MELISSA HOPKINS, CMO, OPTUS



Nurture Her, Fiji 2018



Welcome event



"Yes" by a local artist

Source: Sarah's Wonder & Wander case study (Aug 2019) and Strategic Partnerships deck (Oct 2022). Event photos from that deck.

COMMBANK, *twice over*

WIRED FOR WONDER · COMMBANK

Sarah co-founded **Wired for Wonder** for CommBank: an annual event in Sydney and Melbourne about technology, business, science, art and awe.

26K

YouTube subscribers to the Wired for Wonder channel

982K

views of its most watched video (Dandapani)

"...a really strong and meaningful platform to showcase CBA's commitment to innovation to the broader business and consumer community in 2015."

CASSETTE PR

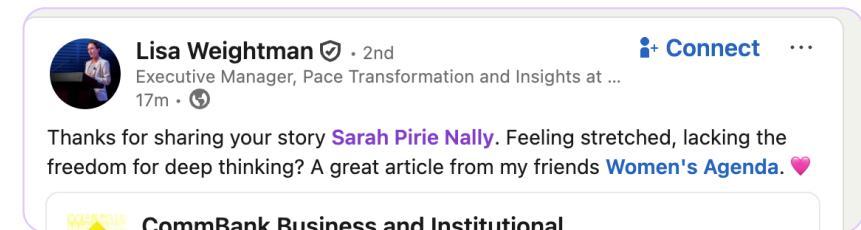
"So great! So proud to be part of such a great event."

GUY KAWASAKI

WOMEN'S AGENDA X COMMBANK

"YOU DON'T NEED TO BE AN EXPERT": HOW WOMEN BUSINESS OWNERS CAN USE AI TO SAVE TIME"

January 2026. Partner content featuring Sarah, written with and published by Women's Agenda for CommBank's Women in Focus team, then shared by CommBank Business and Institutional on LinkedIn (40,678 followers).



"Instead of trying to be an AI expert, aim to create AI confidence... embrace a wonder mindset."

SARAH, IN THE ARTICLE

PICK YOUR PLACE *on the island.*

PRESENTING PARTNER

A\$30,000

1 AVAILABLE

- ♦ “She Evolves Fiji 2027, presented by [Partner]” on all marketing, the sales page, EDMs and the stage
- ♦ Category exclusivity
- ♦ A keynote or session slot (e.g. Money, ownership and freedom), given as general information
- ♦ 2 funded places (one twin room)
- ♦ Welcome dinner branding + gift box
- ♦ 3 EDM features · 6 social posts
- ♦ Consented content + post-event report

GOLD PARTNER

A\$15,000

2 AVAILABLE

- ♦ Naming of the Malamala day **or** the farewell night
- ♦ A 30–45 min workshop or activation
- ♦ 1 funded place
- ♦ Product or insert in every gift box
- ♦ 1 EDM feature · 3 social posts
- ♦ Logo, signage, on-stage thanks, report

SILVER PARTNER

A\$7,500

4 AVAILABLE

- ♦ Host a Courage Hour **or** the sunrise movement series
- ♦ Product or insert in every gift box
- ♦ 2 social posts + a logo in 1 EDM
- ♦ Logo on the sales page and partner wall
- ♦ Post-event report

DAUGHTERS' PROGRAM PARTNER

A\$10,000

OR IN-KIND · 1 AVAILABLE

- ♦ Naming of the daughters' moments
- ♦ Co-design a mother–daughter workshop with Sarah
- ♦ Cause tie-in: help fund places for young women
- ♦ 1 EDM feature · 2 social posts · report
- ♦ We never publish children's faces

GIFT BOX PARTNER

In-kind

PRODUCT FOR ~170 BOXES · UP TO 6

- ♦ Your product in every pink She Evolves gift box
- ♦ A card insert with your offer or a QR code
- ♦ An unboxing moment in our socials
- ♦ Artwork and product by 1 Jun 2027

TRAVEL PARTNER

In-kind

1 AVAILABLE

- ♦ Official airline or travel partner
- ♦ Group fares for guests, 8 talent flights, a promo prize
- ♦ Gold-level deliverables + the booking link on the sales page

EVERYTHING, *side by side.*

	PRESENTING	GOLD	SILVER	DAUGHTERS'	GIFT BOX	TRAVEL
NAMING	Whole event	1 signature moment	Courage Hour or sunrise	Daughters' program	–	Official partner
STAGE TIME	Keynote or session	Workshop	–	Co-designed workshop	–	–
FUNDED PLACES	2	1	–	Optional cause	–	–
GIFT BOX	♦	♦	♦	♦	♦	–
EDM FEATURES	3	1	Logo in 1	1	–	1
SOCIAL POSTS	6	3	2	2	Unboxing	3
CATEGORY EXCLUSIVITY	♦	–	–	–	–	♦
POST-EVENT REPORT	♦	♦	♦	♦	♦	♦

LAUNCH: WEEK OF 19 OCT 2026

Founding Circle opens (first 40 places), from launch until 28 Feb 2027

1 MAR 2027

Early bird launches publicly

15 OCT 2027

Bookings close. Activations locked

OCT–NOV 2026

Partner conversations. Presenting + Travel confirmed by 20 Nov (target)

30 MAY – 4 JUN 2027

She Evolves Bali: a live showcase

17–21 NOV 2027

She Evolves Fiji 2027

JAN–FEB 2027

Speaker reveals + partner announcements. Gold + Silver by 28 Feb

1 JUN · 1 JUL · 1 AUG 2027

Gift box artwork locked · samples approved · freight

DEC 2027

Post-event reports (within 30 days)

THE ASK & NEXT STEPS

ONE ISLAND. Two generations.

Choose the tier that fits your brand, or let's shape a package together. Partners who confirm by 20 Nov 2026 are announced to our community in the launch campaign.

A\$30K

Presenting Partner

A\$7.5K-15K

Gold or Silver, or the
A\$10K Daughters'
Program Partner

- 1 A 20-minute chat
with Sarah
- 2 Agree the tier
and the activation plan
- 3 Go live together
with your partner announcement

SHE EVOLVES · *fiji 2027*

Dates	Wed 17 – Sun 21 Nov 2027
Venue	Sofitel Fiji Resort & Spa, Denarau
Guests	Up to 157 women & daughters
Bookings	Open soon
Guest price	From A\$4,290 pp twin share



SARAH PIRIE-NALLY

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